

A Roadmap to Thriving Communities for California | Executive Summary

Why a Roadmap Home?

California holds the promise of being a place where people can build a future for themselves and their families – starting at **home**, where safety, stability and community are the foundations of our success. But the devastating effects of the pandemic and natural disasters, on top of decades of racial injustice and rising economic inequality, have put that future at risk. There has never been a more important moment to put California on course for long-term equity, resilience, and sustainability, and housing is the foundation for ensuring that generations of Californians have a shot at success.

Vision

The Roadmap Home demonstrates how, using an evidence-based, equity-centered, and comprehensive approach, over the next ten years, the state can end homelessness, create affordable homes for those struggling the most, ensure that Californians can stay in their homes, and advance racial equity and economic inclusion — creating a California where everyone can thrive.

Goals

To meet the full need over the next 10 years, the Roadmap Home 2030 sets the following goals:

OT CREATE 1.2 MILLION NEW AFFORDABLE HOMES

for low-income Californians and those experiencing homelessness.

OB END HOMELESSNESS

for more than 150,000 Californians who are unhoused every night and over 400,000 who are unhoused throughout the year.

PROTECT 1 MILLION LOW-INCOME RENTER HOUSEHOLDS

from losing their homes, including more than 300,000 who face eviction each year.

O4 CLOSE RACIAL EQUITY GAPS

in homelessness, housing affordability, housing stability, homeownership, and access to opportunity.



Equity-Centered Framework and Policy Solutions

To meet these goals, the Roadmap Home **includes 51 state and 6 federal policy solutions** designed to work synergistically as a package to advance systems reform and structural change in five core areas:



INVEST IN OUR VALUES

Provide ongoing resources at scale to advance racial equity and create affordable homes for people experiencing homelessness and those struggling to make ends meet.



PROMOTE FAIRNESS

Restructure tax and finance systems to rectify structural discrimination and generate revenue to meet the scale of the need.



REIMAGINE GROWTH

Make it easier and cheaper to develop affordable homes in all communities, including opportunity-rich areas where Black, Latinx, Indigenous, and other people of color have been excluded.



PROTECT PEOPLE

Ensure that renters have equitable access to housing, can stay in their homes and communities, and are protected from market speculation and systemic discrimination.



CREATE EFFICIENCY AND ACCOUNTABILITY

Ensure that taxpayer dollars are spent wisely and equitably through clear leadership, streamlined processes, and seamless coordination.



Impacts

In addition to **ending homelessness in our state**, creating **1.2 million affordable homes**, protecting more than **1 million low-income households** from losing their homes, and **closing racial equity gaps** in housing and homelessness, the comprehensive package of policy solutions would:

- Help nearly 50,000 low- and moderate-income Californian's purchase homes
- Protect approximately **145,000** affordable homes from entering the speculative market
- Create more than 500,000 market-rate homes
- Help **8 million** Californians each year access and stay in affordable homes
- Generate \$48 billion in wages and business income and \$14 billion in state and local taxes, and support 613,000 jobs annually.

Who We Are

The Roadmap Home 2030 is co-led by Housing California and California Housing Partnership in collaboration with the California Budget & Policy Center and a broad coalition of partners across the state.





Call to Action

Making the Roadmap Home a reality requires collective action. Here is what you can do to be part of the solution:

- Visit <u>www.RoadmapHome2030.org</u> to <u>endorse</u>, <u>take action</u>, <u>contribute</u>, and find out about upcoming Roadmap Home <u>events</u>.
- Follow and share the Roadmap Home on Twitter, Facebook, and Instagram.
- Spread the word with your friends, family, and networks.